

ESET® Partner Case Study

GCS

“ESET is the most comprehensive security solution. We recommend ESET security solutions to all our clients.”

—JOHN GONZALES – OWNER – GCS



Country: U.S.

www.gcsbackup.com

Product:

ESET Endpoint Security and ESET Endpoint Encryption

THE PARTNER

GCS is a managed service provider located in El Paso, Texas. The company, which provides online cloud backup, disaster recovery and managed IT services for home, office & small business, became an ESET partner in early 2018.

Since joining the ESET Partner Program, company owner John Gonzales says GCS has benefited from ESET's trainings and certifications, flexible Managed Service Provider (MSP) program options and marketing resources.

WHY THEY CHOSE ESET

The company recommends ESET products to their customers for the following reasons:

- Efficient malware detection rate
- Low false positive rates
- Light system footprint
- Free U.S.-based customer support

“I've tried and tested all the commercial security solutions,” Gonzales said. “In my opinion, there's no comparison to the efficiency, effectiveness, tools and support that ESET provides.”

Gonzales added that the customizability and functionality of the ESET Remote Administrator gives GCS the tools to be more proactive for their clients, thus providing better security.

“The ability to remotely install/update/manage ESET endpoint products, and even operating system updates, is essential and much more efficient than other security endpoint solutions.”

Partnering with ESET enabled GCS to extend its customer base and offer more services by providing tailored solutions based on the customers' specific environments. “One of the things to realize is that every business is different. ESET empowers GCS, providing many integrated security products for a wide range of solutions to fit a company's needs.

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