



ESET CCPA Survey Results

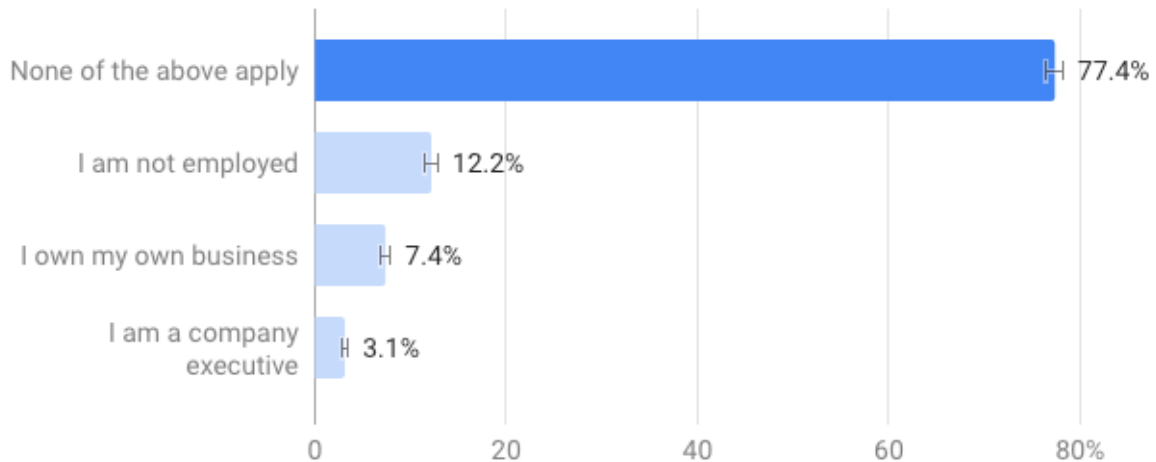
Survey Methodology:

The ESET CCPA Survey was conducted between July 19-22, 2019 and via a Google Consumer Survey. The survey has a margin of error of +/- 3.8%. The survey included a screening question, ensuring that only respondents who were either (a) business owners or (b) company executives were polled.

Survey Results:

1. Are you a business owner or executive?

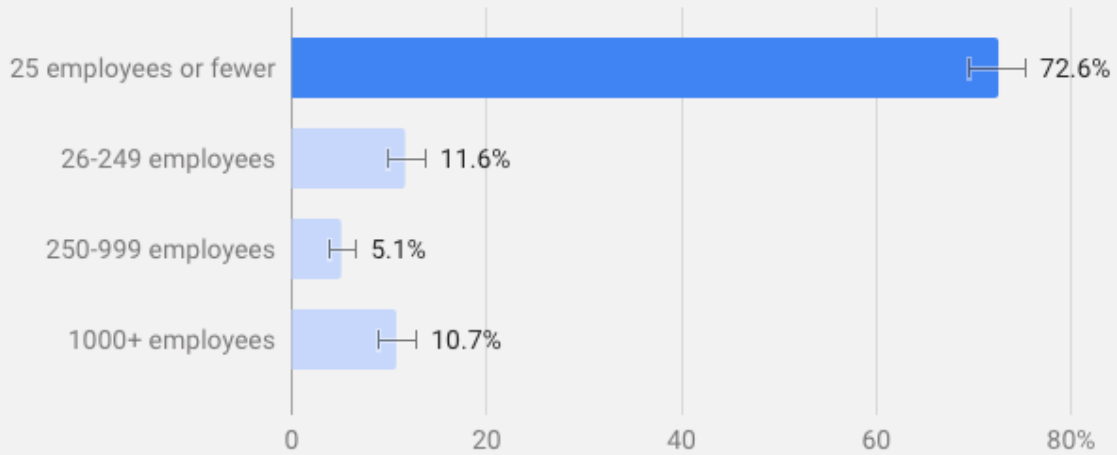
7,242 respondents



Target answers: "I own my own business" and "I am a company executive "

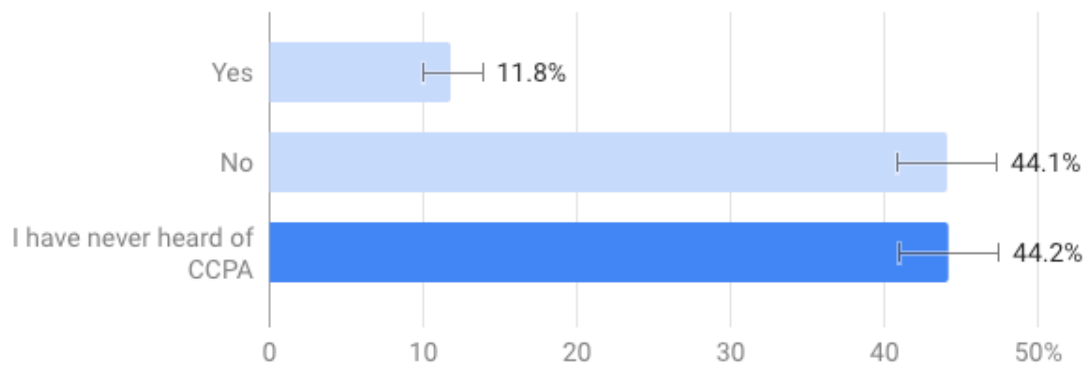
2. How large is your organization?

767 respondents



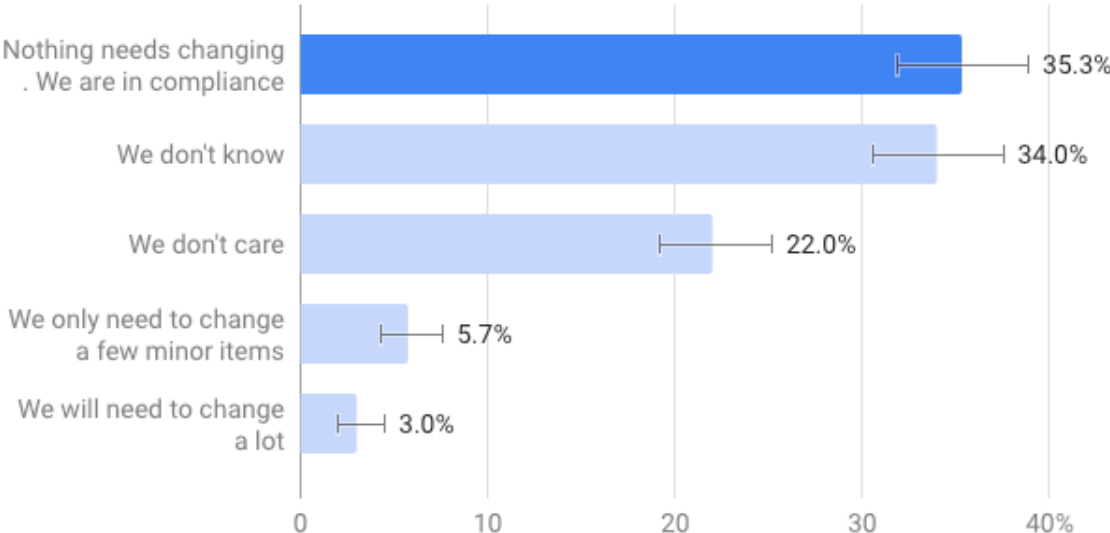
3. Do you know if the California Consumer Privacy Act (CCPA), effective January 1, 2020, applies to your business?

751 respondents



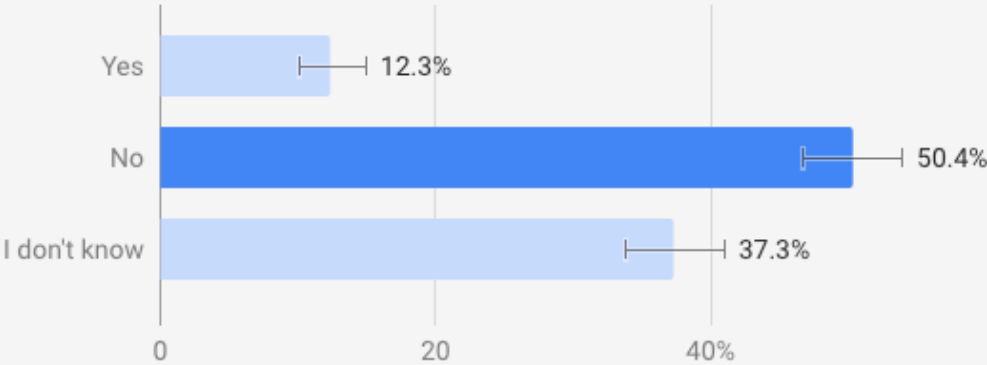
4. Will you need to change the way you capture, store and process consumer data to comply?

575 respondents



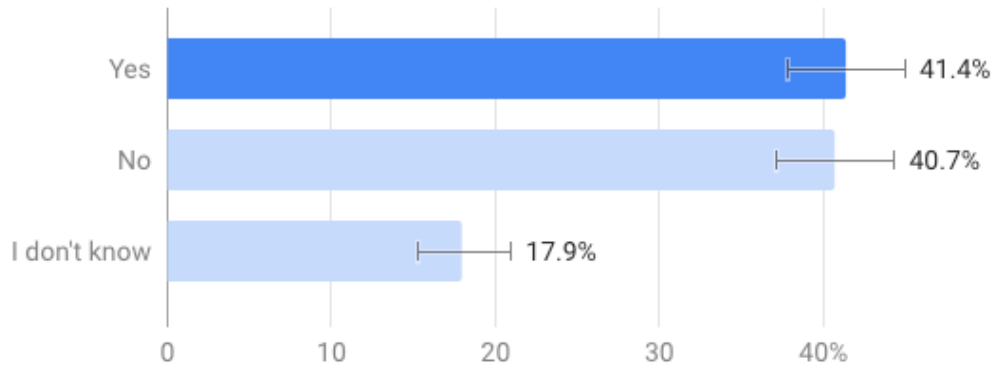
5. Did your business modify its behavior/processes to comply with GDPR, the European Union's General Data Protection Regulation?

567 respondents



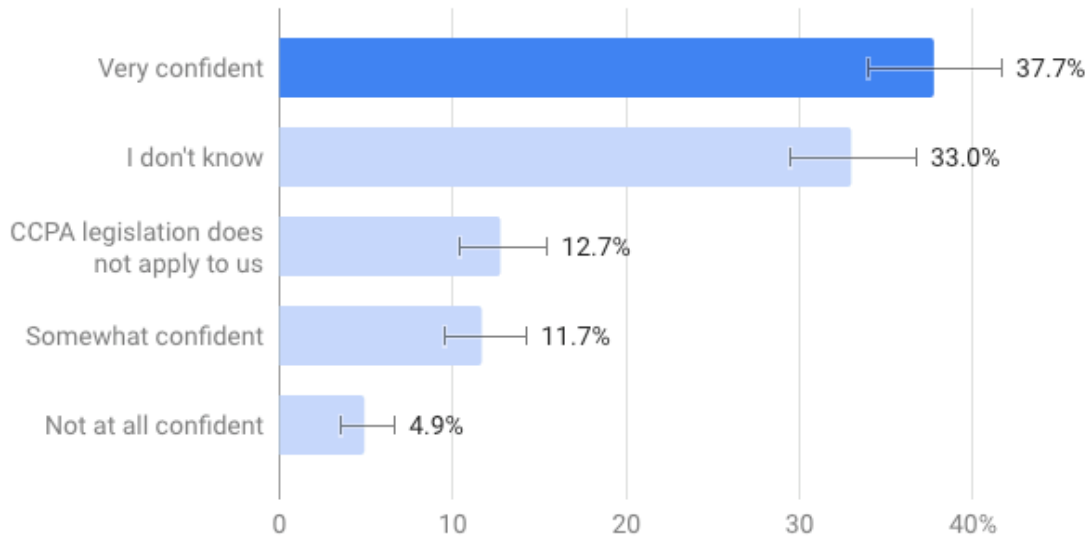
6. Do you have a designated person at your business in charge of cybersecurity/privacy policies?

563 respondents



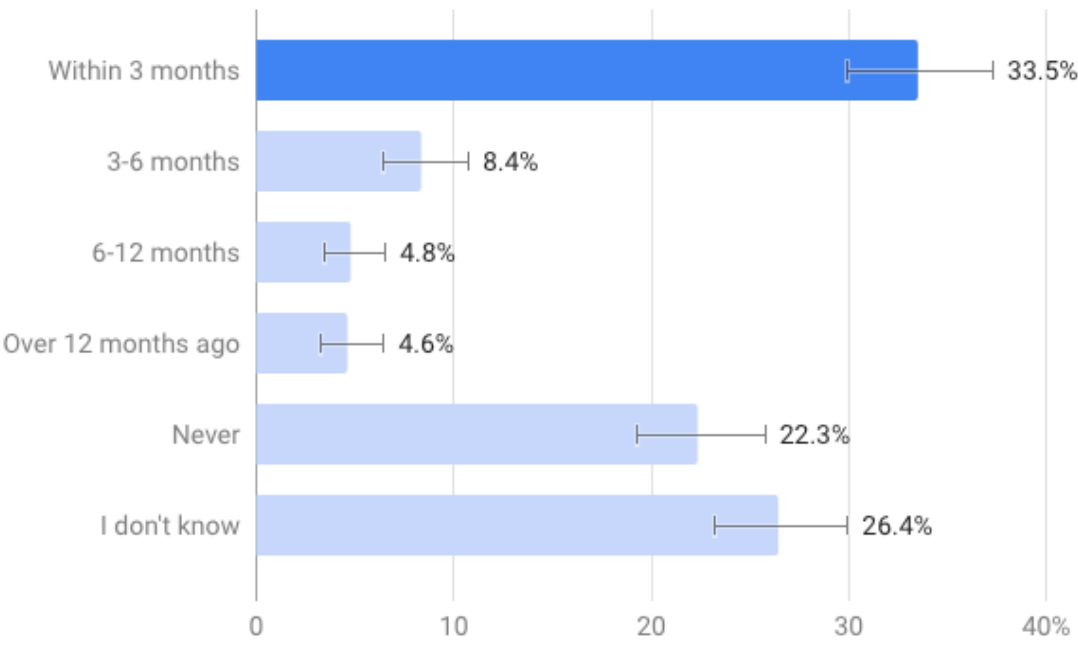
7. CCPA requires "reasonable security." How confident are you that your organization will be compliant as of January 1, 2020?

510 respondents



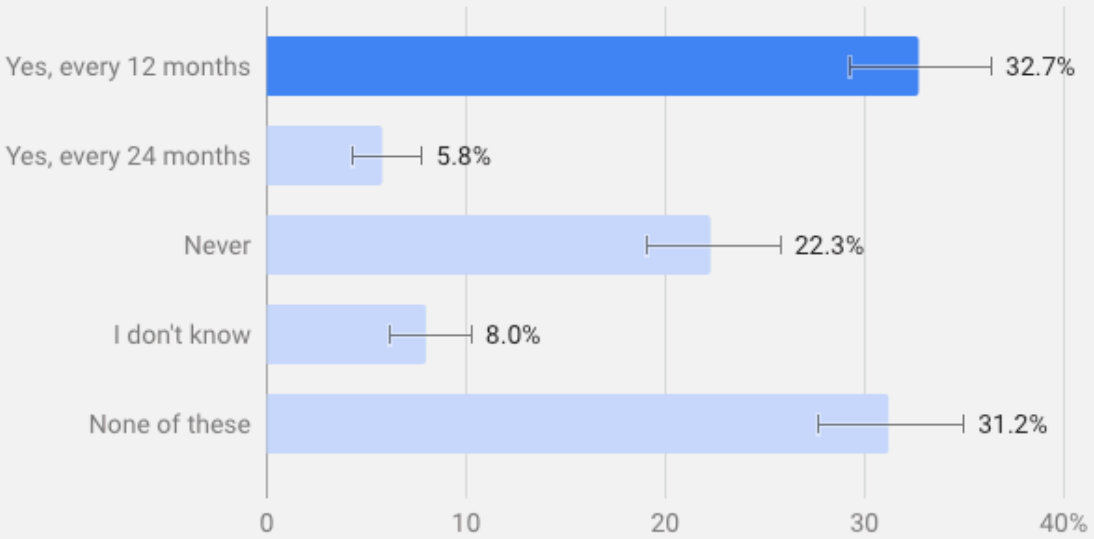
8. When did you last perform a risk assessment on cybersecurity?

507 respondents



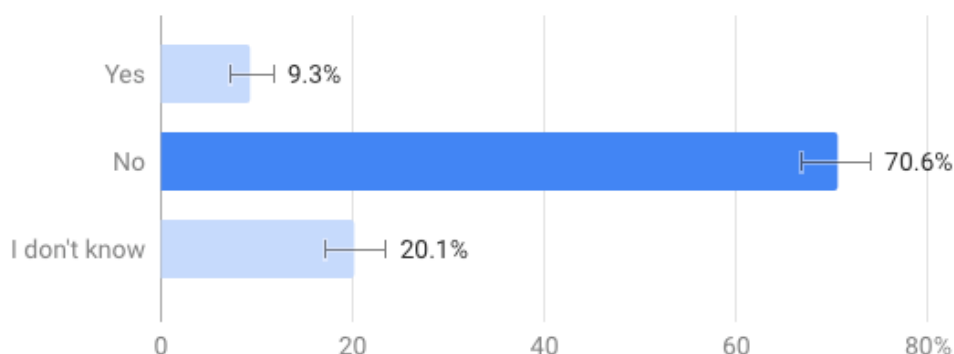
9. Do you train employees on cybersecurity?

503 respondents



10. Are you relocating your business outside of California to avoid the legislation?

494 respondents



About ESET

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