THREAT INTELLIGENCE

Extend your security intelligence from local network to global cyberspace
What is a threat intelligence solution?

ESET’s Threat Intelligence service provides global knowledge on targeted attacks, advanced persistent threats (APTs), zero-days and botnet activities.

These items are traditionally difficult for security engineers to discover because they only access and see information in the context of their own local network.
Why threat intelligence?

Threat intelligence services help sift through the information overload and provide the most relevant information for specific organizations.

INFORMATION OVERLOAD

Zero-days, advanced persistent threats, targeted attacks and botnets are all concerns for industries across the world. The problem is that due to the number of different threats, organizations are unable to easily understand which proactive defenses and mitigations are the most important. This ultimately leads to organizations scrambling to try and find meaningful information among limited data sets, such as their own networks, or the extremely large datasets that they find via external sources. Threat intelligence services help sift through the information overload and provide the most relevant information for specific organizations.

Threat intelligence services allow organizations to quickly and easily prioritize emerging threats, which leaves them more time to proactively implement new defenses against them.

PROACTIVE VS. REACTIVE

Today’s cybersecurity landscape is constantly evolving with new attack methods and never-before-seen threats. When an attack or data breach occurs, organizations are typically surprised that their defenses were compromised or are completely unaware that the attack even happened. After the attack is finally discovered, organizations rush to reactively implement mitigations to stop this attack from being repeated. However, this does not protect them from the next attack that may use another brand-new vector.

Threat intelligence services provide insight on future business risks and unknown threats, which allows organizations to improve the effectiveness of their defenses and implement a proactive cybersecurity posture.

INCIDENT RESPONSE SUPPORT

When a data breach occurs security teams typically need to figure out how the incident happened, as well as identify which devices were affected. This process is typically a very long and manual process as engineers sift through their network searching for abnormalities that may indicate a compromise occurred.

Threat intelligence services allow incident response teams to fully understand and quickly respond to data breaches. By providing information on the threat actor, malware behavior, attack vectors and indicators of compromise, security teams can reduce incident response time by understanding the full picture of the attack as well as what to look for.
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By providing information on the threat actor, attack vectors and indicators of compromise, security teams can reduce incident response time by understanding the full picture of the attack as well as what to look for.
The ESET difference

**HUMAN EXPERTISE BACKED BY MACHINE LEARNING**

The use of machine learning to automate decisions and evaluate possible threats is a vital part of our approach – but it is only as strong as the people who stand behind the system. Human expertise is paramount in providing the most accurate threat intelligence possible because the threat actors are intelligent opponents.

**REPUTATION SYSTEM**

ESET Endpoint products contain a cloud reputation system which feeds relevant information about the most recent threats and benign files. Our reputation system, LiveGrid®, is made up of 110 million sensors worldwide and verified by our R&D centers, which gives customers the highest level of confidence when viewing information and reports within their console.

**WORLDWIDE PRESENCE**

ESET has been in the security industry for over 30 years, has 22 offices worldwide, 13 R&D facilities and presence in over 200 countries and territories. This helps to provide our customers with a worldwide perspective on all the most recent trends and threats.
Use cases

Proactive threat prevention

Businesses want to prevent infiltrations from being able to communicate in or out of their network.

SOLUTION

✓ Threat intelligence proactively notifies security teams of the most recent targeted attacks and command and control (C&C) servers that have occurred around the globe.

✓ Threat intelligence provides data feeds which can be integrated with SIEM tools or UTM devices to stop connectivity to or from malicious actors, thus preventing data leaks or damages.

✓ Businesses input rules and mitigations to prevent the intrusion of ransomware into their organization.

RECOMMENDED ADDITIONAL ESET SOLUTIONS

✓ ESET Endpoint Security

✓ ESET Enterprise Inspector

Increase efficiency of incident response and investigations

Once an infection occurs, businesses need to make sure that they identify and remove all incidence of the infection across their network.

SOLUTION

✓ Reduce data gathering and investigation time by uploading and analyzing threats via ESET Threat Intelligence to provide information on how the threat functions.

✓ Search and remediate infections found within organizations using data provided by threat intelligence service.

RECOMMENDED ADDITIONAL ESET SOLUTIONS

✓ ESET Endpoint Security

✓ ESET Enterprise Inspector

“As we say at the hospital, prevention is better than healing.”

— Jos Savelkoul, team leader ICT-Department, Zuyderland Hospital, Netherlands. 10,000+ Seats
Threat mitigation

Most businesses simply remediate threats and do not input mitigations to prevent new infections from infiltrating their organizations.

SOLUTION

✓ After a malware infection, a file can be submitted to ESET’s automated sample analysis.

✓ The sample analysis provides actionable data on how the malware behaves.

✓ The company inputs mitigations to prevent future infections from exploiting the same threat vectors.

RECOMMENDED ADDITIONAL ESET SOLUTIONS

✓ ESET Endpoint Security

✓ ESET Mail Security

✓ ESET Enterprise Inspector

✓ ESET Dynamic Threat Defense

“ESET security solutions have protected and alerted the Primoris IT department on numerous occasions to serious threats and infections, most importantly ransomware.”

— Joshua Collins, Data Center Operations Manager, Primoris Services Corporation, USA. 4,000+ Seats
ESET Threat Intelligence technical features

REAL-TIME DATA FEEDS
ESET Threat Intelligence data feeds utilize widely supported STIX/TAXII format, which makes it easy to integrate with existing SIEM tools. This integration helps to strengthen service providers and deliver the latest information on the threat landscape to predict and prevent threats before they strike. Currently, there are three main types of feeds available: Botnet, Malicious file and Domain Feed. All feeds containing new metadata are refreshed every 5 minutes.

EARLY WARNING REPORTS
Provides reports based on YARA rules matches about programs, activity or related configurations that are being either prepared or already utilized in an attack against a specific organization or its customer.

ROBUST API
ESET Threat Intelligence features a full API that is available for automation of reports, YARA rules and other functionalities to allow for integration with other systems used within organizations.

ANDROID SAMPLE SUBMISSION
With ESET Threat Intelligence, it is possible to monitor whether Android malware is targeting a business’s mobile application. This is especially important for banks and other industries that have their own mobile applications. In addition, at any point a business can upload an Android application into ESET Threat Intelligence for full analysis of an .apk file.

YARA RULES
Allows the business to set up custom rules to obtain company-specific information that security engineers are interested in. Once these rules are set up, organizations receive valuable details such as the number of times they have been seen worldwide, URLs containing malicious code, malware behavior on the system, where it was detected and more.

AUTOMATED SAMPLE ANALYSIS
Creates a custom report based on the submitted file or hash, which provides valuable information for fact-based decisions and incident investigations.
Early warning reports and feeds

Reports

**TARGETED MALWARE REPORT**
Keeps users informed about a potential attack that is under preparation or an ongoing attack aimed specifically against their organization. This report includes YARA rule strings, reputation information, similar binaries, file details, sandbox output and more.

**BOTNET ACTIVITY REPORT**
Delivers regular and quantitative data about identified malware families and variants of botnet malware. The report provides actionable data that includes command and control (C&C) servers involved in botnet management, samples of botnet, global weekly statistics and a list of targets of this malware.

**FORGED SSL CERTIFICATE REPORT**
Generated when ESET detects a newly released SSL certificate by a certificate authority that has a very similar asset to the one provided by the customer during initial setup. This may include things like upcoming phishing campaigns that are attempting to leverage this certificate. This report provides key attributes of the certificate, YARA matches and certificate data.

**TARGETED PHISHING REPORT**
Shows data about all phishing email activities targeted at the selected organization. The report provides phishing campaign information that includes campaign size, number of clients, URL screenshots, preview of phishing email, location of servers and much more.

Feeds

**BOTNET FEED**
Features three types of feeds that check over 1000+ targets per day including information on the botnet itself, servers involved and their targets. The data provided directly by these feeds include items such as detection, hash, date of server last seen active, files downloaded, IP addresses, protocols, targets and much more.

**DOMAIN FEED**
Features domains which are considered malicious including domain name, IP address, detection of file downloaded from URL and detection of file which was trying to access the URL.

**MALICIOUS FILE FEED**
Features executables which are considered malicious and recognizes and shares information such as SHA1, MD5, SHA256, detection, size and file format.

**CUSTOM FEEDS**
ESET can provide a completely new feed based on specific organization requirements. Moreover, all currently available feeds are adjustable according to the customer’s needs.

Availability of ESET Threat Intelligence Reports and Feeds vary by country. Please contact local ESET representative for more information.
Global Statistics: Week 7/2018

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FAMILY

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FORGED SSL CERTIFICATE REPORT

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Phishing campaign

- Campaign size: 10,000 to 100,000
- Number of clients: 10,000 to 100,000
- Campaign duration: 9 days 22 hours
- First phishing activity: 2017-11-23 14:00:00 UTC
- Last phishing activity: 2017-12-03 12:00:00 UTC
- Servers: 55.30%
- Endpoints: 44.70%
- Phishing URLs:
  - gooddrugssale[dot]su (46.242.139.49)
  - uapples[dot]com (199.127.103.200)
  - uapples[dot]com (185.212.172.83)
- Locations of phishing servers:
  - United States 34.69%
  - China 12.03%
  - Italy 9.10%
  - Japan 8.83%
  - Denmark 8.68%

TARGETED PHISHING REPORT

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<tr>
<th>URL</th>
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<tr>
<td>46.242.139.49</td>
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<td>199.127.103.200</td>
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<td>185.212.172.83</td>
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Locations of phishing servers:

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About ESET

ESET—a global player in information security—has been named as the only challenger in the 2018 Gartner Magic Quadrant for Endpoint Protection Platforms.*

For more than 30 years, ESET® has been developing industry-leading IT security software and services, delivering instant, comprehensive protection against evolving cybersecurity threats for businesses and consumers worldwide.

ESET is privately owned. With no debts and no loans, we have the freedom to do what needs to be done for the ultimate protection of all our customers.

**ESET IN NUMBERS**

- **110M+** users worldwide
- **400k+** business customers
- **200+** countries & territories
- **13** global R&D centers

**ESET EMPLOYEES**

More than one-third of all ESET employees work in Research & Development

**ESET REVENUE**

in million €

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*Gartner does not endorse any vendor, product or service depicted in its research publications. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.
“Given the good features for both anti-malware and manageability, and the global reach of customers and support, ESET should be on the shortlist for consideration in enterprise RFPs for anti-malware solutions.”

KuppingerCole Leadership Compass
Enterprise Endpoint Security: Anti-Malware Solutions, 2018