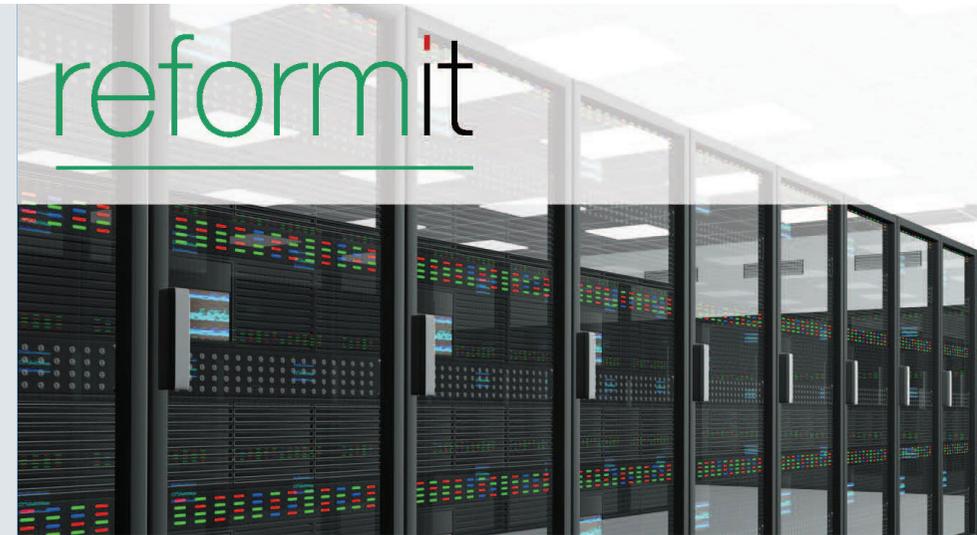


Reform IT Finds the Perfect Security Partner in ESET

Reform IT's Managing Director has a long-standing relationship with ESET of over 16 years, ESET provides the reliable protection and great support that they need



PARTNER

Reform IT is a Managed Services Provider, specialising in small to medium enterprises. They are based in Cheltenham, Gloucestershire and service customers across the UK. Reform IT have over 10 years' experience in the IT industry offering a trustworthy service and competitive pricing to their loyal customer base.

Reform IT are committed to providing clear and honest communication and helping companies find the right IT solutions to meet the requirements of their business. Whether their clients are looking to expand their business, update their network or review their security, Reform IT are able to provide advice and solutions tailored to the business.

CHALLENGE

Managing Director of Reform IT, Neil Smith, has used and resold ESET for over 16 years. Before partnering with ESET Neil was a sole trader selling anti-virus software from other vendors, however he found those products often crippled the new machines he was building. Neil needed to look for an alternative product, something with a much lighter system footprint.

Neil was looking for a reliable security software solution that wouldn't cripple machines, from a company that could provide good support. "After some research I found that ESET ticked all the boxes. Great protection with a small footprint, a set and forget system. Simply does what it says on the tin with no hassle," says Neil Smith.

SOLUTION

The ESET partner program is engineered to help businesses grow with award winning products, industry-leading profitability and partnering plans to fit your business. ESET is well respected within the industry and a name you can trust with the most advanced innovative antimalware products on the market.

"I've been a reseller for over 16 years – a couple of different companies but I haven't sold any other AV product in that time. Every single client we look after has ESET AV – and increasingly the encryption solution too. It's a product range we trust!" explains Neil Smith.

Become an ESET Authorised UK Partner

Let your business grow with ESET

The ESET partner program is engineered to help your business grow with award winning products, industry-leading profitability and partnering plans to fit your business.



ESET is rapidly expanding, reporting 278% growth in revenue over the past three years with over 110 million users worldwide. ESET is well respected within the industry and a name you can trust with the most advanced innovative anti-malware products on the market.

Better Support

Whether you need support closing a sale, implementing a solution, or maintaining a system of relationships, we can help with a multi-tiered support solution. Dedicated support lines, dedicated web pages, and above all, dedicated people provide all the assistance you need: up front and down the line.

Better Benefits

Aggressive margins - Earn a minimum of 25% with opportunity to increase margins and access to other benefits based on sales performance

Simple partner portal – Easy online ordering and simple administration of your licences.

Training – Regular training courses held throughout the UK ensuring you have as much information about our business and products as we do.

Marketing tools – A dedicated resource centre providing you with all the tools you need to sell ESET products and marketing development funds are available to our more productive partners.

What's the next step?

Simply fill out the online application form www.eset.com/uk/partner/apply

Your application will be processed promptly by our team so you can begin to grow your business with ESET

Alternatively if you have any queries or need further assistance give us a call on 01202 405 405



Information about ESET, ESET develops software solutions that deliver instant, comprehensive protection against evolving computer security threats. We pioneered and continue to lead the industry in proactive threat detection. ESET NOD32 Antivirus, our flagship product, consistently achieves the highest accolades in all types of comparative testing and is the foundational product that builds out the ESET product line. Sold in more than 160 countries, ESET has a reputation for cutting edge software, providing world class protection to over 130 million users.

ESET UK
Fifth Floor, Holland House
20 Oxford Road
Bournemouth, BH8 8EZ
Tel: 01202 405 405

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