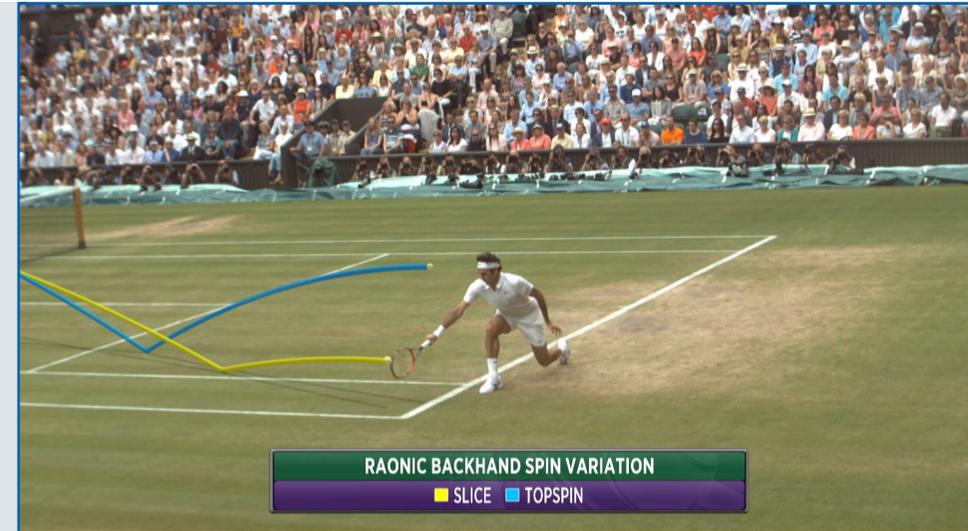


Hawk-Eye Innovations Look to ESET for Award Winning Security Solutions

When trying to find high-level anti-virus software that would be compatible with their cutting-edge technology, Hawk-Eye Innovations discovered ESET's range of security solutions.



CUSTOMER

Hawk-Eye Innovations is a leading innovator in technology, working closely with broadcasters and sports governing bodies to deliver precise line calling and video replay officiating services. Part of the Sony group; they have a number of offices in the UK and around the world. Their objective is to innovate and push the boundaries of sports technology.

Hawk-Eye's technology has become an integral part of over 20 sports, every year they cover 7,200 games and events across more than 450 stadiums in over 65 countries. Hawk-Eye's technologies utilise high performance camera and computing components to deliver a variety of tracking and video replay technologies in real-time. Hawk-eye are committed to maintaining the very lowest levels of latency within their systems, whilst providing them with the very highest levels of protection against the latest virus threats.

CHALLENGE

Some years ago Hawk-eye began to find it increasingly challenging to further improve their system's speed whilst maintaining the high levels of anti-virus threat protection required. The challenge that Hawk-Eye set themselves was to find a new pro-active anti-virus partner that they could work with to implement a new anti-virus solution that was 100% compatible with their systems & software whilst delivering the ultra-low levels of latency and high levels of threat protection required.

"About 8 years ago that search led us to ESET and since then through close collaboration of Hawk-eye and ESET's software developers and technical specialists we have been able to develop and enhance the solution that we required."

SOLUTION

ESET's award winning security solutions perfectly fit with the requirements of Hawk-Eye. "We chose ESET Endpoint Antivirus for its low latency, real time protection and centralised administration and monitoring", explains Andy Calvert. "We are extremely pleased with our investment, the client software is intuitive and fast and the administration framework gives us all the monitoring capabilities that we need."

Hawk-Eye continues to roll-out the solution to all of their endpoints worldwide. ESET is a global provider of security software for businesses dedicated to combatting evolving computer threats. ESET Endpoint Antivirus delivers unparalleled protection against viruses, spyware and other types of malware with a range of customisable options. Renowned for its low use of system resources, ESET Endpoint Antivirus provides state of the art protection without increasing IT management overheads.



ENDPOINT ANTIVIRUS

FOR WINDOWS

ESET Endpoint Antivirus with award-winning ESET NOD32® technology delivers superior detection power for your business.

Its low system demands and virtualization capability keep your system humming.

Keep the security of offline devices under control, and customize scanning and update options as you see fit. Control it all effortlessly with our all-new, user-friendly remote administrator tool.

Antivirus and Antispyware	Eliminates all types of threats, including viruses, rootkits, worms and spyware. Optional cloud-powered scanning: Whitelisting of safe files based on file reputation database in the cloud for better detection and faster scanning. Only information about executable and archive files is sent to the cloud – such data are not personally attributable.
Virtualization Support	ESET Shared Local Cache stores metadata about already scanned files within the virtual environment so same files are not scanned again resulting in boosted scan speed. ESET module updates and virus signatures database are stored outside of the default location, thus these don't have to be downloaded every time after the virtual machine is reverted to default snapshot.
Host-Based Intrusion Prevention System (HIPS)	Enables you to define rules for system registry, processes, applications and files. Provides tampering protection and detects threats based on system behavior.
Exploit Blocker	Strengthens security of applications on users' systems, such as web browsers, PDF readers, email client or MS office components, which are commonly exploited. Monitors process behaviors and looks for suspicious activities typical of exploits. Strengthens protection against targeted attacks and previously unknown exploits, i.e. zero-day attacks.
Advanced Memory Scanner	Monitors the behavior of malicious processes and scans them once they decloak in the memory. This allows for effective infection prevention even from heavily obfuscated malware.
Cross-Platform Protection	ESET security solutions for Windows are capable of detecting Mac OS threats and vice-versa, delivering better protection in multi-platform environments.
Anti-Phishing	Protects end users from attempts by fake websites masquerading as trustworthy ones to acquire sensitive information such as usernames, passwords or banking and credit card details.
Device Control	Blocks unauthorized devices (CDs/DVDs and USBs) from your system. Enables you to create rules for user groups to comply with your company policies. Soft blocking notifies the end user his device is blocked and gives him the option to access the device, with activity logged.